

September 28, 2008
For Immediate Release

Blanc Industries Buys Brinker Displays

Blanc Industries announced today the acquisition of Brinker Displays. Established back in 1977, Brinker Displays has been servicing the Point-of-Purchase advertising industry for over three decades with customers in the food, liquor, pharmaceutical, cosmetic, electronic and home décor businesses. Their specialties include engineering display units with vacuum forming, injection molding, wood and metal. As now part of a much larger organization, Brinker Displays customers will benefit from increased creative and manufacturing capabilities expanding the range of services with the use of printing, wood and metal facilities.

“Customers come to us because of our experience and knowledge on how to promote their products in the most creative and efficient way”, said Didier Blanc, president of Blanc Industries. “Our acquisition of Brinker Displays, opens the door for us to also provide creative merchandising displays with effective signing options, as well as, a whole range of vacuum formed products.”

Blanc Industries is the largest U.S. manufacturer of perishable department signage for grocery store chain's. They create products that [complement goals, messages, and overall brand image.] Their solutions range from small product level signage to full size décor sign packages and aim to tie their customer's brand together with the ideal merchandising message.

Blanc Industries recycles waste products, minimizes waste wherever they can, use recycled raw materials, biodegradable chemicals, their facilities are 100% powered by clean and renewable energy and they offer all their customers a Signage Recycling Program. Now, with Brinker Displays, their recycling processes will be added to their own recycling efforts.

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Photo caption: Didier Blanc on left and Art Brinker on right.