

# Introducing



**Charming, simple,  
yet sophisticated  
signage that sells!**



# Classic, country-charm chalkboard signage!



We have combined the character of well-worn wood with smooth, ebony chalkboard design and a splash of vibrant color to create our new Marketplace Chalk™ line of signage. Made of sturdy, yet pliable water-resistant material that effortlessly slides or snaps into place, this signage stands up to aggressive misters and overzealous produce merchandisers alike.

This alluring, rustic signage line offers a stained, natural wood frame on select sizes, and faux-wood frame border or plain edge options on particular sizes and sets. Take for instance the dynamic stand-alone 18" x 24" natural wood framed sign. It is available with a triple-channel (9½L) attachment for Tag-Banks™, or with a magnetic strip to accommodate the MagTrac™ system. The 18" x 24" sign may be purchased as an individual item only. However, if you prefer a set, Marketplace Chalk™ is available in a full produce department set of both fruits and vegetables. It is also available for purchase by category sets like fruits, vegetables, wet case, or blanks.

Our adaptable Marketplace Chalk™ signage line offers a variety of options and add-on accessories to meet your produce department needs. So whether you prefer décor that is country chic, farmers' market fresh, or a c'est magnifique French market makeover, our versatile open-air-market signage is sure to fit the bill.



3-Track x 5.5" (Faux Frame) with single channel and Tag-Bank™ pricing

6-Track x 11" (Faux Frame) with Liquichalk™ pen

18" x 24" Hanging Wood Framed sign with magnetic pricing

7" x 11" Wood Frame with 7" x 11" sign (No Faux Frame), 6.75" double channel and Tag-Bank™ pricing

7" High Half-Wood Frame with 7" x 11" sign (no Faux Frame) and Liquichalk™ pen



2-Track x 5.5" with Tag-Bank™ pricing.

2-Track x 9.5" with Liquichalk™ pricing. Used with Adapta-Strip™ Removable Attachment System.

7" x 11" with 6.75" Double Channel and Tag-Bank™ pricing. Used in Solid Back™ Single-Sided Sign Holder with Hook.

3.5" x 5.5" with 2.5" Single Channel for store generated pricing. Used in Solid Back™ Single-Sided Sign Holder with Molding Clips.

## 2-Track x 9 1/2" with Faux Frame Border

For use in track and has the following options:  
 With Liquichalk™ Pens  
 With Single Channel (4 1/2" L) attached for Tag-Banks™  
 With Single Channel (2 1/2" L) attached for store-generated signage

**Alternate Uses:**  
 Stand-alone with any of the above options  
 AND with any of the following options:  
 Fixed attachments  
 Separate attachments  
 Adapta-Strip™ with correlating attachments



## Country Sophistication in a Strip

A rustic wood border frames a chalkboard inset, but looks can be deceiving. Upon closer inspection, the frame and chalkboard design are actually printed on a durable matte material suitable for writing on with Liquichalk™. But that is only the beginning; this same signage set can accommodate a myriad of accessory options as well. Here's a look. The 2-Track x 9 5/8" with Faux Frame Border is also available with an attached (4 1/2" L) single channel for Tag-Banks™ or an attached (2 1/2" L) single-track channel for store-generated pricing. Plus, these two options are also available with fixed attachments, separate attachments, or Adapta-Strip™ removable attachments.

### Option 1: 2-Track x 9 1/2" with Faux Frame Border Basic Name Set



Marketplace Chalk™ 2-Track x 9 5/8" with Faux Frame Border

Qty.	B2111064 Full Kit (366 items)	B2111065 Fruit Kit (164 items)	B2111066 Veg. Kit (202 items)	B2111067 Wet Case (55 items)	Blanks	
					B2111069 Veg. (25)	B2111068 Fruit (25)
1-4	\$1141.14	\$505.05	\$636.09	\$207.48	\$34.00	
5-24	\$1003.20	\$444.00	\$559.20	\$182.40	\$30.00	
25-49	\$911.24	\$403.30	\$507.94	\$165.68	\$27.25	
50-99	\$798.38	\$353.35	\$445.03	\$145.16	\$23.75	
100+	\$681.34	\$301.55	\$379.79	\$123.88	\$20.50	

For an easy and convenient write-on, wipe-off option, please refer to the Liquichalk™ pricing section on page 173 of our catalog.

### Option 2: Single Channel (4 1/2" L) attached for use with 1-Track Tag-Banks™



Marketplace Chalk™ 2-Track x 9 5/8" Faux Frame Border with 4 1/2" L Single Channel

Qty.	B2111070 Full Kit (366 items)	B2111071 Fruit Kit (164 items)	B2111072 Veg. Kit (202 items)	B2111073 Wet Case (55 items)	Blanks	
					B2111075 Veg. (25)	B2111074 Fruit (25)
1-4	\$1676.18	\$741.85	\$934.33	\$304.76	\$66.00	
5-24	\$1483.90	\$656.75	\$827.15	\$269.80	\$58.75	
25-49	\$1337.60	\$592.00	\$745.60	\$243.20	\$52.75	
50-99	\$1170.40	\$518.00	\$652.40	\$212.80	\$46.00	
100+	\$1003.20	\$444.00	\$559.20	\$182.40	\$39.75	

For Tag-Bank™ pricing, please refer to the Pricing Systems section of our catalog.

### Option 3: Single Channel (2 1/2" L) attached for store generated signage



Marketplace Chalk™ 2-Track x 9 5/8" Faux Frame Border with 2 1/2" L Single Channel

Qty.	B2111076 Full Kit (366 items)	B2111077 Fruit Kit (164 items)	B2111078 Veg. Kit (202 items)	B2111079 Wet Case (55 items)	Blanks	
					B2111081 Veg. (25)	B2111080 Fruit (25)
1-4	\$1605.12	\$710.40	\$894.72	\$291.84	\$61.75	
5-24	\$1417.02	\$627.15	\$789.87	\$257.64	\$54.75	
25-49	\$1279.08	\$566.10	\$712.98	\$232.56	\$49.25	
50-99	\$1120.24	\$495.80	\$624.44	\$203.68	\$43.00	
100+	\$957.22	\$423.65	\$533.57	\$174.04	\$37.00	

### Option 4: Fixed Attachments

Attachments are permanently mounted to the back of the sign. For a complete list of attachments and pricing, please refer to the Sign Holders, Clips and Attachments section of our catalog.



### Option 5: Separate Attachments

Attachments are clipped onto the bottom of the sign for easy-on and easy-off convenience. For a complete list of attachments and pricing, please refer to the Sign Holders, Clips and Attachments section of our catalog.

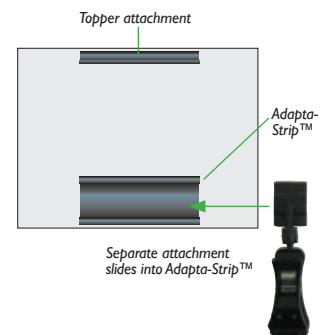


### Option 6: Adapta-Strip™ Removable Attachment System

Adapta-Strip™ is a 3" single-channel strip and topper strip that is permanently attached to the back of the sign. Select one or both Adapta-Clip™ attachments that work with the 3" channel/track.

B3110085 3" Adapta-Strip™					
1-499	500-999	1000-2499	2500-4999	5000+	
\$0.65	\$0.58	\$0.52	\$0.46	\$0.39	
B3110086 Up to 4" Topper Clip					
1-499	500-999	1000-2499	2500-4999	5000+	
\$0.57	\$0.50	\$0.46	\$0.40	\$0.34	

For a complete list of Adapta-Strip™ attachments and pricing, please refer to the Sign Holders, Clips and Attachments section of our catalog.



## 3-Track x 5½" with Faux Frame Border

For use in track and has the following options:  
 With Liquichalk™ Pens  
 With Single Channel (4½" L) attached for Tag-Banks™  
 With Single Channel (2½" L) attached for store-generated signage

**Alternate Uses:**  
 Stand-alone with any of the above options  
 AND with any of the following options:  
 Fixed attachments  
 Separate attachments  
 Adapta-Strip™ with correlating attachments



## Pin-up-Worthy Signage That's Simply Striking!

Our 3-Track 3½" x 5½" with Faux Frame Border insert is literally "on track" where looks and function are concerned. Beautiful in its simplicity these good-looking, and some would say handsome, signs boast a myriad of accessories. Options include: fixed attachments, separate attachments, as well as Adapta-Strip™ removable attachments that allows for multiple re-use possibilities.

### Option 1:

**3-Track x 5½" with Faux Frame Border Basic Name Set**



Marketplace Chalk™ 3-Track x 5 ½" with Faux Frame Border					
Qty.	B2111082 Full Kit (366 items)	B2111083 Fruit Kit (164 items)	B2111084 Veg. Kit (202 items)	B2111085 Wet Case (55 items)	Blanks B2111087 Veg. (25) B2111086 Fruit (25)
1-4	\$969.76	\$429.20	\$540.56	\$176.32	\$29.00
5-24	\$852.72	\$377.40	\$475.32	\$155.04	\$25.50
25-49	\$773.30	\$342.25	\$431.05	\$140.60	\$23.25
50-99	\$677.16	\$299.70	\$377.46	\$123.12	\$20.25
100+	\$568.48	\$251.60	\$316.88	\$103.36	\$17.25

For an easy and convenient write-on, wipe-off option, please refer to the Liquichalk™ pricing section on page 173 of our catalog.

### Option 2:

**Single Channel (4½"L) attached for use with 1-Track Tag-Banks™**



Marketplace Chalk™ 3-Track x 5 ½" Faux Frame Border with 4 ½" L Single Channel					
Qty.	B2111088 Full Kit (366 items)	B2111089 Fruit Kit (164 items)	B2111090 Veg. Kit (202 items)	B2111091 Wet Case (55 items)	Blanks B2111093 Veg. (25) B2111092 Fruit (25)
1-4	\$1504.80	\$666.00	\$838.80	\$273.60	\$61.00
5-24	\$1333.42	\$590.15	\$743.27	\$242.44	\$54.25
25-49	\$1199.66	\$530.95	\$668.71	\$218.12	\$48.75
50-99	\$1049.18	\$464.35	\$584.83	\$190.76	\$42.50
100+	\$891.34	\$394.05	\$496.29	\$161.88	\$36.50

For Tag-Bank™ pricing, please refer to the Pricing Systems section of our catalog.

### Option 3:

**Single Channel (2½"L) attached for store generated signage**



Marketplace Chalk™ 3-Track x 5 ½" Faux Frame Border with 2 ½" L Single Channel					
Qty.	B2111094 Full Kit (366 items)	B2111095 Fruit Kit (164 items)	B2111096 Veg. Kit (202 items)	B2111097 Wet Case (55 items)	Blanks B2111099 Veg. (25) B2111098 Fruit (25)
1-4	\$1433.74	\$634.55	\$799.19	\$260.68	\$56.75
5-24	\$1266.54	\$560.55	\$705.99	\$230.28	\$50.25
25-49	\$1141.14	\$505.05	\$636.09	\$207.48	\$45.25
50-99	\$999.02	\$442.15	\$556.87	\$181.64	\$39.50
100+	\$844.36	\$373.70	\$470.66	\$153.52	\$33.75

### Option 4:

**Fixed Attachments**

Attachments are permanently mounted to the back of the sign. For a complete list of attachments and pricing, please refer to the Sign Holders, Clips and Attachments section of our catalog.



### Option 5:

**Separate Attachments**

Attachments are clipped onto the bottom of the sign for easy-on and easy-off convenience. For a complete list of attachments and pricing, please refer to the Sign Holders, Clips and Attachments section of our catalog.



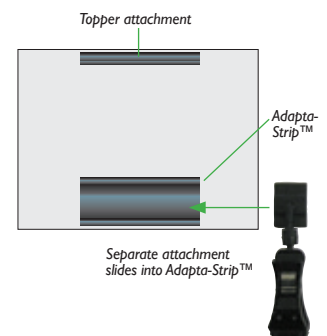
### Option 6:

**Adapta-Strip™ Removable Attachment System**

Adapta-Strip™ is a 3" single-channel strip and topper strip that is permanently attached to the back of the sign. Select one or both Adapta-Clip™ attachments that work with the 3" channel/track.

B3110085 3" Adapta-Strip™					
1-499	500-999	1000-2499	2500-4999	5000+	
\$0.65	\$0.58	\$0.52	\$0.46	\$0.39	
B3110086 Up to 4" Topper Clip					
1-499	500-999	1000-2499	2500-4999	5000+	
\$0.57	\$0.50	\$0.46	\$0.40	\$0.34	

For a complete list of Adapta-Strip™ attachments and pricing, please refer to the Sign Holders, Clips and Attachments section of our catalog.



## 6-Track x 11" with Faux Frame Border

For use in track and has the following options:  
 With Liquichalk™ Pens  
 With Double Channel (6 3/4" L) attached for Tag-Banks™

### Alternate Uses:

Stand-alone with any of the above options  
 AND with any of the following options:  
 Fixed attachments  
 Separate attachments  
 Adapta-Strip™ with correlating attachments



## Signs of the Times: A Fresh Market Look!

Go from drab to downright fetching in minutes with flexible, easy clean and easily adaptable 6-Track x 11" with Faux Frame Border signage. This water-resistant signage can be written on using Liquichalk™ pens, or it simply snaps into track with the optional (6 3/4" L) attached double channel for use with Tag-Banks™. This same signage can also be used as a stand-alone fixture with optional fixed or separate attachments, or with Adapta-Strip™ attachments.



### Option 1:

#### 6-Track x 11" with Faux Frame Border Basic Name Set

Marketplace Chalk™ 6-Track x 11" with Faux Frame Border

Qty.	B2111100	B2111101	B2111102	Blanks
	Full Kit (257 items)	Fruit Kit (111 items)	Veg. Kit (146 items)	B2111104 Veg. (10) B2111103 Fruit (10)
1-4	\$2280.42	\$974.16	\$1306.26	\$36.90
5-24	\$2005.41	\$856.68	\$1148.73	\$32.50
25-49	\$1801.47	\$769.56	\$1031.91	\$29.50
50-99	\$1594.44	\$681.12	\$913.32	\$25.80
100+	\$1365.78	\$583.44	\$782.34	\$22.10

For an easy and convenient write-on, wipe-off option, please refer to the Liquichalk™ pricing section on page 173 of our catalog.

### Option 2:

#### Double Channel (6 3/4" L) attached for use with 2-Track Tag-Banks™

Marketplace Chalk™ 6-Track x 11" Faux Frame with 6 3/4" L Double Channel

Qty.	B2111105	B2111106	B2111107	Blanks
	Full Kit (257 items)	Fruit Kit (111 items)	Veg. Kit (146 items)	B2111109 Veg. (10) B2111108 Fruit (10)
1-4	\$2802.63	\$1,197.24	\$1605.39	\$53.80
5-24	\$2468.91	\$1054.68	\$1414.23	\$47.50
25-49	\$2215.53	\$946.44	\$1269.09	\$42.90
50-99	\$1959.06	\$836.88	\$1122.18	\$37.60
100+	\$1677.87	\$716.76	\$961.11	\$32.20

For Tag-Bank™ pricing, please refer to the Pricing Systems section of our catalog.

### Option 4:

#### Fixed Attachments

Attachments are permanently mounted to the back of the sign. For a complete list of attachments and pricing, please refer to the Sign Holders, Clips and Attachments section of our catalog.



### Option 5:

#### Separate Attachments

Attachments are clipped onto the bottom of the sign for easy-on and easy-off convenience. For a complete list of attachments and pricing, please refer to the Sign Holders, Clips and Attachments section of our catalog.



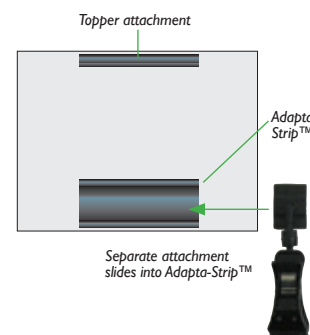
### Option 6:

#### Adapta-Strip™ Removable Attachment System

Adapta-Strip™ is a 3" single-channel strip and topper strip that is permanently attached to the back of the sign. Select one or both Adapta-Clip™ attachments that work with the 3" channel/track.

B3110085 3" Adapta-Strip™				
1-499	500-999	1000-2499	2500-4999	5000+
\$0.65	\$0.58	\$0.52	\$0.46	\$0.39
B3110086 Up to 4" Topper Clip				
1-499	500-999	1000-2499	2500-4999	5000+
\$0.57	\$0.50	\$0.46	\$0.40	\$0.34

For a complete list of Adapta-Strip™ attachments and pricing, please refer to the Sign Holders, Clips and Attachments section of our catalog.



## 3½" x 5½" with Faux Frame Border

Used in Solid Back™ sign holders, sold separately. Options include:  
 With Liquichalk™ Pens  
 With Single Channel (4½" L) attached for Tag-Banks™  
 With Single Channel (2½" L) attached for store-generated signage

**Alternate Uses:**  
 Stand-alone with any of the above options  
 AND with any of the following options:  
 Fixed attachments  
 Separate attachments  
 Adapta-Strip™ with correlating attachments



## Small, Showstopping Signage Packs A Punch!

The petite and stylish 3½" x 5½" with Faux Frame Border insert can turn an ordinary produce department into a gourmet green market. Whether shown using a Solid Back™ sign holder or with an attachment in a track system, this price placard is a must. This adaptable insert can be written on using Liquichalk™ pens, or is available with an attached (4½" L) single channel for use with Tag-Banks™, or with an attached (2½" L) single channel for store-generated signage.

### Option 1:

3½" x 5½" with Faux Frame Border  
 Basic Name Set



### Option 2:

Single Channel (4½" L) attached  
 for use with 1-Track Tag-Banks™



### Option 3:

Single Channel (2½" L) attached  
 for store-generated signage



Marketplace Chalk™ 3 ½" x 5 ½" with Faux Frame Border

Qty.	B2111110 Full Kit (366 items)	B2111111 Fruit Kit (164 items)	B2111112 Veg. Kit (202 items)	B2111113 Wet Case (55 items)	Blanks B2111115 Veg. (25) B2111114 Fruit (25)
1-4	\$969.76	\$429.20	\$540.56	\$176.32	\$29.00
5-24	\$852.72	\$377.40	\$475.32	\$155.04	\$25.50
25-49	\$773.30	\$342.25	\$431.05	\$140.60	\$23.25
50-99	\$677.16	\$299.70	\$377.46	\$123.12	\$20.25
100+	\$568.48	\$251.60	\$316.88	\$103.36	\$17.25

For an easy and convenient write-on, wipe-off option, please refer to the Liquichalk™ pricing section on page 173 of our catalog.

Marketplace Chalk™ 3 ½" x 5 ½" Faux Frame Border with 4 ½" L Single Channel

Qty.	B2111116 Full Kit (366 items)	B2111117 Fruit Kit (164 items)	B2111118 Veg. Kit (202 items)	B2111119 Wet Case (55 items)	Blanks B2111121 Veg. (25) B2111120 Fruit (25)
1-4	\$1504.80	\$666.00	\$838.80	\$273.60	\$61.00
5-24	\$1333.42	\$590.15	\$743.27	\$242.44	\$54.25
25-49	\$1199.66	\$530.95	\$668.71	\$218.12	\$48.75
50-99	\$1049.18	\$464.35	\$584.83	\$190.76	\$42.50
100+	\$890.34	\$394.05	\$496.29	\$161.88	\$36.50

For Tag-Bank™ pricing, please refer to the Pricing Systems section of our catalog.

Marketplace Chalk™ 3 ½" x 5 ½" Faux Frame Border with 2 ½" L Single Channel

Qty.	B2111122 Full Kit (366 items)	B2111123 Fruit Kit (164 items)	B2111124 Veg. Kit (202 items)	B2111125 Wet Case (55 items)	Blanks B2111127 Veg. (25) B2111126 Fruit (25)
1-4	\$1433.74	\$634.55	\$799.19	\$260.68	\$56.75
5-24	\$1266.54	\$560.55	\$705.99	\$230.28	\$50.25
25-49	\$1141.14	\$505.05	\$636.09	\$207.48	\$45.25
50-99	\$999.02	\$442.15	\$556.87	\$181.64	\$39.50
100+	\$844.36	\$373.70	\$470.66	\$153.52	\$33.75

### Option 4: Fixed Attachments

Attachments are permanently mounted to the back of the sign. For a complete list of attachments and pricing, please refer to the Sign Holders, Clips and Attachments section of our catalog.

### Option 5: Separate Attachments

Attachments are clipped onto the bottom of the sign for easy-on and easy-off convenience. For a complete list of attachments and pricing, please refer to the Sign Holders, Clips and Attachments section of our catalog.

### Option 6: Adapta-Strip™ Removable Attachment System

For a complete list of Adapta-Strip™ attachments and pricing, please refer to the Sign Holders, Clips and Attachments section of our catalog.

### Option 7: Use with 3½" x 5½" Solid Back™ Sign Holders

Solid Back™ sign holders display promotional signs alongside your modular sign system. Avoid adhesive tape chaos while keeping your produce department neat, organized and clutter-free with these moisture-resistant, simple and stylish black sign holders.

For Solid Back™ sizes and pricing, please refer to the Sign Holders, Clips and Attachments section of our catalog.



## 7"x11" with Faux Frame Border

For use with Solid Back™ sign holders, sold separately. Options include:  
 With Liquichalk™ Pens  
 With Double Channel (6 3/4" L) attached for Tag-Banks™

### Alternate Uses:

Stand-alone with any of the above options  
 AND with any of the following options:  
 Fixed attachments  
 Separate attachments  
 Adapta-Strip™ with correlating attachments

## Get the Picture—and Sell Produce!

Transform your produce department into a country-chic, open-air market with multipurpose, cost-effective signage. Choose the popular-sized 7"x11" with Faux Frame Border insert available with a multitude of options. The sign is perfectly suited for use with Solid Back™ sign holders and much more. Its smooth, water-resistant surface can be written on with Liquichalk™ pens, so price changes like an impromptu "Manager's Special" is encouraged. But that's not all; the same signage is available with an attached Double Channel (6 3/4" L) for use with Tag-Banks™.



### Option 1: 6-Track x 11" with Faux Frame Border Basic Name Set

Marketplace Chalk™ 7" x 11" with Faux Frame Border

Qty.	Blanks			
	B2111128 Full Kit (257 items)	B2111129 Fruit Kit (111 items)	B2111130 Veg. Kit (146 items)	B2111132 Veg. (10) B2111131 Fruit (10)
1-4	\$2280.42	\$974.16	\$1306.26	\$36.90
5-24	\$2005.41	\$856.68	\$1148.73	\$32.50
25-49	\$1801.47	\$769.56	\$1031.91	\$29.50
50-99	\$1594.44	\$681.12	\$913.32	\$25.80
100+	\$1365.78	\$583.44	\$782.34	\$22.10

For an easy and convenient write-on, wipe-off option, please refer to the Liquichalk™ pricing section on page 173 of our catalog.

### Option 2: Double Channel (6 3/4" L) attached for use with 2-Track Tag-Banks™

Marketplace Chalk™ 7" x 11" Faux Frame Border with 6 3/4" L Double Channel

Qty.	Blanks			
	B2111133 Full Kit (257 items)	B2111134 Fruit Kit (111 items)	B2111135 Veg. Kit (146 items)	B2111137 Veg. (10) B2111136 Fruit (10)
1-4	\$2802.63	\$1197.24	\$1605.39	\$53.80
5-24	\$2468.91	\$1054.68	\$1414.23	\$47.50
25-49	\$2215.53	\$946.44	\$1269.09	\$42.90
50-99	\$1959.06	\$836.88	\$1122.18	\$37.60
100+	\$1677.87	\$716.76	\$961.11	\$32.20

For Tag-Bank™ pricing, please refer to the Pricing Systems section of our catalog.

### Option 3: Fixed Attachments

Attachments are permanently mounted to the back of the sign. For a complete list of attachments and pricing, please refer to the Sign Holders, Clips and Attachments section of our catalog.

### Option 4: Separate Attachments

Attachments are clipped onto the bottom of the sign for easy-on and easy-off convenience. For a complete list of attachments and pricing, please refer to the Sign Holders, Clips and Attachments section of our catalog.

### Option 5: Adapta-Strip™ Removable Attachment System

For a complete list of Adapta-Strip™ attachments and pricing, please refer to the Sign Holders, Clips and Attachments section of our catalog.

### Option 6: Use with 3 1/2" x 5 1/2" Solid Back™ Sign Holders

Solid Back™ sign holders display promotional signs alongside your modular sign system. Avoid adhesive tape chaos while keeping your produce department neat, organized and clutter-free with these moisture-resistant, simple and stylish black sign holders.

For Solid Back™ sizes and pricing, please refer to the Sign Holders, Clips and Attachments section of our catalog.



## 7"x11" Plain Edge (Without Faux Frame Border)

For use in long half-wood frame or individual wood frame and has the following options:  
 With Liquichalk™ Pens  
 With Double Channel (6¾" L) attached for Tag-Banks™  
 Variation of artwork used in its Faux Frame Border counterpart

### Frame it!

Fresh-market signage set apart by a real wood frame brings the most welcome kind of attention to the merchandise. The 7"x11" Marketplace Chalk™ plain edge (no border) signage delivers the Ta-da! without the drama. Use this popular size signage with a well-worn wood frame, or with the optional attached (6¾" L) double channel for use with Tag-Banks™ (sold separately), or simply slide or snap the sign into a double-sided wood frame to create a beautiful border piece above the produce case. The writable surface allows the sign to be written upon making this versatile piece a must-have.



### Sign Option 1:

7" x 11" Plain Edge (No border)



Marketplace Chalk™ 7" x 11" Sign Plain Edge (without Faux Frame Border)				
Qty.	B2111138 Full Kit (257 items) Includes Tray	B2111139 Fruit Kit (111 items)	B2111140 Veg. Kit (146 items)	Blanks B2111142 Veg. (10) B2111141 Fruit (10)
1-4	\$2280.42	\$974.16	\$1306.26	\$36.90
5-24	\$2005.41	\$856.68	\$1148.73	\$32.50
25-49	\$1801.47	\$769.56	\$1031.91	\$29.50
50-99	\$1594.44	\$681.12	\$913.32	\$25.80
100+	\$1365.78	\$583.44	\$782.34	\$22.10

For an easy and convenient write-on, wipe-off option, please refer to the Liquichalk™ pricing section on page 173 of our catalog.

### Sign Option 2:

Double Channel (6¾" L) attached for use with 2-Track Tag-Banks™



Marketplace Chalk™ 7" x 11" with 6¾" L Double Channel				
Qty.	B2111143 Full Kit (257 items)	B2111144 Fruit Kit (111 items)	B2111145 Veg. Kit (146 items)	Blanks B2111147 Veg. (10) B2111146 Fruit (10)
1-4	\$2802.63	\$1197.24	\$1605.39	\$53.80
5-24	\$2468.91	\$1054.68	\$1414.23	\$47.50
25-49	\$2215.53	\$946.44	\$1269.09	\$42.90
50-99	\$1959.06	\$836.88	\$1122.18	\$37.60
100+	\$1677.87	\$716.76	\$961.11	\$32.20

For Tag-Bank™ pricing, please refer to the Pricing Systems section of our catalog.

### Frame Option 1:

7" x 11" Wood Frame for Marketplace Chalk™ Sign (For use with plain edge insert)



B3410016 7" x 11" Wood Frame for Marketplace Chalk™ Plain Edge Inserts (No Border)

1-49	50-99	100-499	500-999	1000+
\$24.00	\$21.00	\$19.20	\$16.80	\$14.40

For an easy and convenient write-on, wipe-off option, please refer to the Liquichalk™ pricing section on page 173 of our catalog.

### Frame Option 2:

Wood Frame and Double Channel (6¾" L) attached for use with 2-Track Tag-Banks™



B3410017 7" x 11" Wood Frame with 6¾" L Double Channel attached to Frame

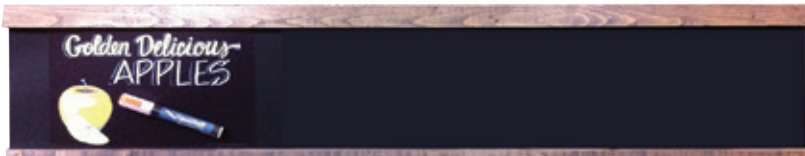
1-49	50-99	100-499	500-999	1000+
\$27.25	\$24.00	\$21.80	\$19.00	\$16.35

For Tag-Bank™ pricing, please refer to the Pricing Systems section of our catalog.

### Frame Option 3:

7" High Half-Wood Frame (per 4-foot section)

For use with 7" x 11" Marketplace Chalk™ Plain Edge Inserts (No border)



B2121022 7" High Half-Wood Frame

1-24	25-124	125-149	250-624	625+
\$26.48	\$23.28	\$21.18	\$18.52	\$15.84

# 18" x 24" Marketplace Chalk™ Signage

For use in wood frame and has the following options:  
 With Liquichalk™ Pens  
 With Triple Channel (9 ½" L) attached for Tag-Banks™  
 With magnetic backing and MagTrac™ numbers

## Read the Signs—Clearly and Easily!

Farmers' market friendly best describes our take on traditional big, bold, real wood-framed signage. The stylish sign can be used with removable Liquichalk™ pens, or it is available with an attached (9 ½" L) Triple Channel for use with Tag-Banks™, or with a magnetic backing for MagTrac™ pricing systems.



### Sign Option 1:



Marketplace Chalk™ 18" x 24" Sign Plain Edge (No Faux Frame Border)

1-4	5-24	25-49	50-99	100+
\$39.95	\$35.00	\$32.00	\$28.00	\$24.00

For an easy and convenient write-on, wipe-off option, please refer to the Liquichalk™ pricing section on page 173 of our catalog.

### Items available for each sign option.

Pink Lady Apples	Sweet Potatoes	Strawberries
Empire Apples	Yukon Gold Potatoes	Cantaloupes
McIntosh Apples	Sweet Corn	Honeydew Melon
Rome Apples	Tangerines	Watermelon
Cameo Apples	Clementines	Seedless Watermelon
Fuji Apples	Grapefruit	Seedless Grapes
Braeburn Apples	Navel Oranges	Pumpkins
Gala Apples	Sweet and Juicy Oranges	Bosc Pears
Golden / Red Delicious	Bing Cherries	D'Anjou Pears
Granny Smith Apples	Rainier Cherries	Avocados
Honeycrisp Apples	Nectarines	Tomatoes
Yellow Onions	Peaches	Gourds
Sweet Onions	Plums	Peppers
Baking Potatoes	Pomegranates	Locally Grown
Red Potatoes	Blueberries	Fruit Baskets

### Sign Option 2:

Magnetic Receptive Area for Marketplace Chalk™ Plain Edge Sign (No Border) - 16 ½"H x 22 ¾"W



B2420144 Magnetic Receptive Area

1-4	5-24	50-99	100-249	250+
\$5.00	\$4.40	\$4.00	\$3.50	\$3.00

### Frame Option 1:

18" x 24" Wood Frame (Includes Hanging Hooks)



B3410018 18" x 24" Wood Frame with Hanging Hooks

1-9	10-24	25-99	100-249	250+
\$39.50	\$34.75	\$31.50	\$27.65	\$23.70

### Frame Option 2:

18" x 24" Wood and Triple Channel (9.5" L) attached for use with 3-Track Tag-Banks™



B3410019 18" x 24" Wood Frame with 9 ½" L Triple Channel attached to Frame

1-9	10-24	25-99	100-249	250+
\$43.85	\$38.55	\$34.95	\$30.70	\$26.25



## 2-Track x 5½" with Faux Frame Border

Used in track alongside Tag-Banks™

### Retro Roadside Stand Redux

For a quaint, clean and cohesive upscale retro roadside market look in a snap (literally), just pop these colorful 2-Track x 5½" with Faux Frame Border inserts into track alongside Tag-Banks™ (sold separately) for a fresh take on an old favorite.



Marketplace Chalk™ 2-Track x 5½" with Faux Frame

Qty.	B2111148 Full Kit (366 items)	B2111149 Fruit Kit (164 items)	B2111150 Veg. Kit (202 items)	B2111151 Wet Case (55 items)	Blanks B2111153 Veg. (25) B2111152 Fruit (25)
1-4	\$798.38	\$353.35	\$445.03	\$145.16	\$24.50
5-24	\$718.96	\$318.20	\$400.76	\$130.72	\$21.50
25-49	\$656.26	\$290.45	\$365.81	\$119.32	\$19.50
50-99	\$568.48	\$251.60	\$316.88	\$103.36	\$17.00
100+	\$489.06	\$216.45	\$272.61	\$88.92	\$14.50



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