

# Selecting and buying produce just got a whole lot easier, more informative, and stylish with our new Signature Series Produce Buyer's Guides.



## Signature Series Produce Buyer's Guide Headers

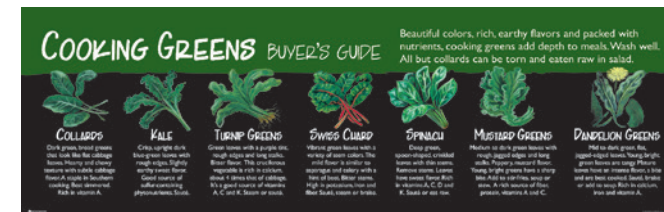
Fresh, functional and consumer-friendly, our Signature Series delivers information in an engaging and enlightening format. Measures 14 1/2" h x 46 1/2" w.

Selection includes: Cooking Greens, Peppers, Mushrooms, Herbs, Super Fruits, Super Vegetables, Lettuce, Apples, Tomatoes and Tropical Fruit. Each sold separately.

#B3210140

Signature Series Produce Buyer's Guide (each sold separately). (Dimensions: 14 1/2" h x 46 1/2" w) (Please refer to item numbers with corresponding image.)

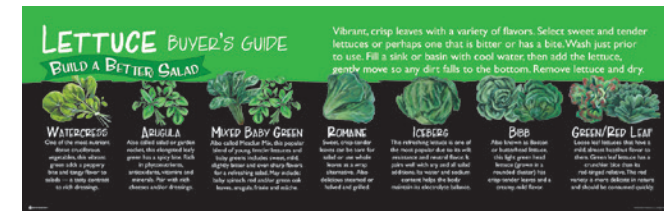
1-4	5-24	25-49	50-99	100+
\$85.00	\$75.00	\$68.00	\$59.00	\$51.00



#B3210133



#B3210136



#B3210139



#B3210135



#B3210134



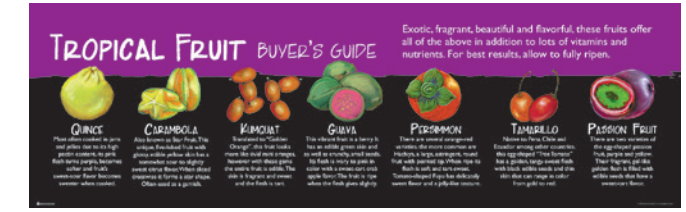
#B3210137



#B3210138



#B3210141



#B3210142



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How's Your Sense of Direction? Signage Direction That Is.

## Signature Series Header Hardware Options

We've made displaying these helpful produce headers a cinch. Simply choose one or more of the following options:



Hanging Hook

### Option 3 - Hanging Barn Wood Frame

#B3410021 16 h" x 48 w" Barn Wood Frame with Hanging Hooks				
1-9	10-49	50-99	100-259	250+
\$65.00	\$57.50	\$52.00	\$45.50	\$39.00

#B3110084 Hanging Kit for 16 h" x 48 w" Barn Wood Frame				
1-9	10-49	50-99	100-259	250+
\$6.60	\$6.05	\$5.46	\$5.05	\$4.60

## Signature Series Produce Header Set

Engage customers with bold, vibrant signage that will encourage them to sample and buy. This popular set includes: Tomatoes, Bananas, Peppers, Sample Message and Fresh Pick Message banners. Fuss-free, durable, water-resistant material with bright messaging draws the attention in a profitable way!



#B1600005 Signature Series Produce Header Set (Dimensions: 6-Track x 45" w - Set of 6)				
1-4	5-24	25-49	50-99	100+
\$225.00	\$197.50	\$180.00	\$157.50	\$135.00

## Chalk-Décor™ Category Headers

Large, full-color category signs showcase your produce department effortlessly. Each header sold separately.

Chalk-Décor™ 6-Track (slot) x 33" Header (sold separately). Please refer to item numbers with corresponding name.

1-4	5-24	25-49	50-99	100+
\$32.00	\$25.00	\$20.50	\$19.50	\$16.50



#B3210150



#B3210007



#B1600006 Signature Series Seasonal Produce Header Set (Dimensions: 6-Track x 45" w - Set of 6)				
1-4	5-24	25-49	50-99	100+
\$225.00	\$197.50	\$180.00	\$157.50	\$135.00

### Chalk-Décor™ Category Header List

- #B3210150 Apples
- #B3210007 Asian Vegetables
- #B3210026 Bananas
- #B3210151 Carrots
- #B3210152 Citrus
- #B3210008 Cooking Greens
- #B3210009 Dates & Nuts
- #B3210010 Dressings & Dips
- #B3210011 Dried Fruits
- #B3210012 Fruits & Melons

- #B3210015 Heart Healthy
- #B3210013 Fresh Herbs
- #B3210153 Fruit Juice
- #B3210154 Onions
- #B3210016 Organically Grown
- #B3210155 Potatoes
- #B3210017 Pre-cut Veggies
- #B3210018 Ready To Go Salads
- #B3210014 Salad Greens
- #B3210019 Snacks

- #B3210156 Stone Fruits
- #B3210020 The Berry Patch
- #B3210021 The Grape Vine
- #B3210022 The Pepper Patch
- #B3210023 Tomatoes
- #B3210024 Tropical Fruits & Veggies
- #B3210025 Variety Mushrooms

### Option 2 - Hanging Kit

#B3110091 Hanging Kit for 16 h" x 48 w" Buyer's Guide Sign (Includes: (2) Holes, (2) Black "S" Hooks, (2) Ceiling Hooks, (2) Pieces of 6 ft. Long Black Metal Chain.)				
1-9	10-49	50-99	100-249	250+
\$8.60	\$8.37	\$7.06	\$6.86	\$5.60



### Option 4 - Barn Wood Frame with Metal Easel

#B3410022 16 h" x 48 w" Barn Wood Frame with Attached Metal Easel (Dimensions: 16" h x 48"w). Frame has top opening to slide signage in.				
1-9	10-49	50-99	100-259	100+
\$75.00	\$66.00	\$60.00	\$52.50	\$45.00

## Signature Series Produce Header Display Sets — Options A and B



OPTION A: 48" x 11" Barn Wood Frame with 2-Sided 6-Track and C-Clamp Euro Stands.

#B2121024 Signature Series Produce Header Hardware Option A				
1-9	10-49	50-99	100-259	250+
\$165.95	\$145.00	\$133.00	\$116.00	\$99.50



OPTION B: 48" x 11" Barn Wood Frame with 2-Sided 6-Track and 2 Black Telescoping Pallet Stands with Adjustable 54" to 70" Arms.

#B2121023 Signature Series Produce Header Hardware Option B				
1-9	10-49	50-99	100-259	250+
\$225.00	\$198.00	\$180.00	\$165.00	\$150.00

## Signature Series Basket Signs



Front of sign

Heavy duty spring clip



Back of sign

## Signature Series Basket Display Sign Set

Everyone gets a-round to shopping, these colorful signs just make it more enjoyable. One-sided, 13"-diameter message printed in vibrant four-color palette with a faux wood grain frame border, these signs are customer attention grabbers. Each sign comes with a heavy-duty spring clip with tilting adapter for versatility in displaying at any angle.

Signature Series Produce Basket Display Sign Set of 7					
Quantities	1-4	5-24	25-49	50-99	100+
# B1600007 Set of 7	\$679.00	\$598.50	\$490.00	\$413.00	\$332.50.00

## Signature Series Produce Street Signs



#B2121023



15" barn wood square with double-mounted signage. Bracket measures 21" x 22" h.

## Chalk-Décor™ Double-Sided Street Signs

Our 22" w x 5" h Double-Sided Chalk-Décor™ Street Signs are a colorful addition to your produce department while providing easy navigation for customers.



Unframed: #B2430093



Unframed: #B2430081



#B3410023 Barn Wood Frame



Dimensions: 18" h x 26 1/2" w Mounts directly to top of case with 4 screws.

#B3420036 Black Metal Category Sign Bracket

### Chalk-Décor™ Double -Sided Street Sign List

- #B2430082 Apples
- #B2430083 Asian Vegetables
- #B2430084 Bagged Fruits
- #B2430085 Berries
- #B2430086 Citrus

- #B2430087 Convenience Items
- #B2430088 Cooking Greens
- #B2430090 Cut Melon
- #B2430091 Herbs
- #B2430089 Dressings & Dips

- #B2430092 Fresh Lettuce
- #B2430093 Grapes
- #B2430094 Heart Healthy
- #B2430095 Italian Cooking Vegetables
- #B2430096 Melon Patch

- #B2430097 Mushrooms
- #B2430098 Pears
- #B2430099 Peppers
- #B2430100 Salad Complements
- #B3210101 Summer Fruits

## Signature Series Street Sign Set

Make a statement with these whimsical signs. This set of six interchangeable signs garner attention coming and going while directing consumers to specific categories. The 13"-diameter, double-mounted signage on either side of a 15" barn wood square lends country charm. Set includes custom-made bracket with black chain and hooks.

Signature Series Produce Street Sign Set of 6					
Quantities	1-4	5-24	25-49	50-99	100+
#B1600008 Set of 6	\$900.00	\$795.00	\$720.00	\$630.00	\$540.00

### Chalk-Décor™ 22" w x 5" h Double-Sided Street Signs Please refer to item numbers with corresponding name.

Quantities	1-4	5-24	25-49	50-99	100+
Unframed Individual Street Signs	\$28.00	\$22.00	\$20.00	\$18.00	\$16.00

#B3410023 22" w x 5" h Barn Wood Frame (Frames open on top for signage to slide in.)				
1-9	11-49	50-99	100-249	250+
\$24.50	\$21.50	\$19.60	\$17.15	\$11.50

#B3420036 Black Metal Category Sign Bracket (Dimensions: 18" h x 26 1/2" w)				
1-9	11-49	50-99	100-249	250+
\$23.00	\$18.75	\$18.35	\$16.50	\$15.00