

FOR IMMEDIATE RELEASE

January 27, 2010

Blanc Industries, Inc. Presents SMT™ Smart-Shelf Management Tray Systems

Blanc Industries, Inc. has unveiled their brand NEW line of SMT™ Smart-Shelf Management Tray Systems that is guaranteed to increase customer product sales by keeping merchandise self-faced, organized, highlighted, and efficiently spaced. These innovative, spring-loaded trays are perfect for displaying any product while increasing sales. Having merchandise organized and front-facing not only makes a department look more appealing and professional, but it also maximizes shelf space and increases the customers' ease in finding products quickly. No more half empty shelves, no more items pushed over or mixed with other merchandise, not to mention, saving valuable time not having to re-face shelves 2-3 times a day.

SMT™ tray systems are adaptable for any type of product display and are totally customizable for any shelf width or depth. Easily add a brand message or logo with a variety of options that include printed dividers, toppers and channel strips.

CUSTOM DESIGNED DIVIDERS: Any SMT™ divider can be customized in shape, size, color, and/or design, and are adjustable verses other trays. Blanc Industries can print any logo, design, or caption that will promote any products along with the matching shelf strips, danglers, accordion pricing strips, track signs, etc., for a complete look. Just tell them what needs to be printed or highlighted and their design team will customize the dividers/signs for each unit. They also offer standard sizes, shapes, and colors.

DEPTH: Unlike other tray systems that only allow only a couple of choices from a few stock sizes, Blanc is offering the flexibility to build to any specifications, in any depth, at no extra charge and with no minimum quantity requirements. The possibilities are endless.

INDIVIDUAL PARTS REPLACEABLE: If, at any time, one of the SMT™ components breaks or malfunctions, you can re-order that specific item without having to replace a whole tray. All of the SMT™ pieces are replaceable and guaranteed to fit and match the existing unit, saving the customer money without compromising quality.

Blanc Industries' SMT™ tray systems have all of the same great features and qualities as other tray systems and are designed for quick and easy installation as well as being durable. Two or more trays, mixed or matched, can be attached next to each other, acting as one continuous unit to accommodate any length of display. Each tray is made from high-impact mostly-recycled plastic and variable-resistance springs, and is completely washable. The custom designed dividers, adjustable depth, and individual parts replacement allows flexibility that no one else can offer except Blanc Industries, Inc.

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