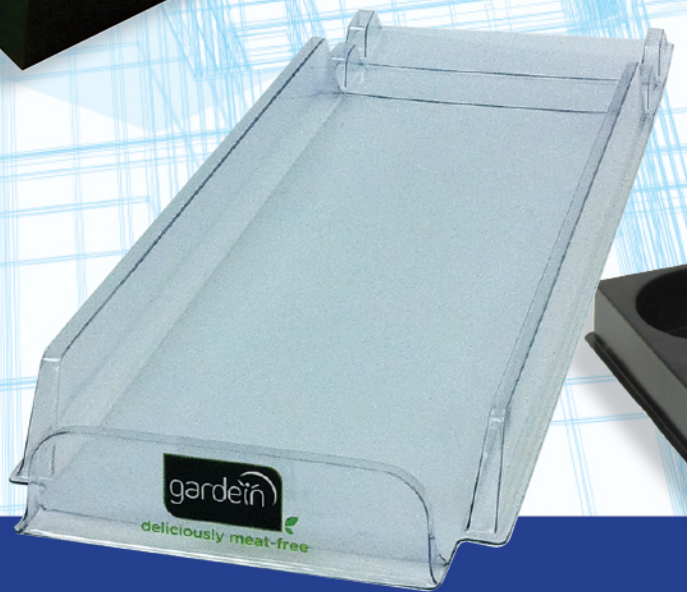


Everything you need to build your brand and increase sales in one convenient place.

We're wired and redefining the meaning of displays!



Wired [adjective]: made of wire; consisting of or constructed with wires. Slang. Filled with excitement or anticipation. See, **Blanc Display Group**.

Dis • play (s) [noun] An arrangement of objects or the object itself created with the purpose or intent to decorate, advertise, inform and/or entertain. An invaluable and effective merchandising and sales tool.

Blanc • Display • Group [noun] Your **NEW** source of quality, in-house designed and manufactured custom and stock wire displays.

- **Wire Displays**
- Vacuum Forming
- Corrugated
- Shippers and Dump Bins
- Floor Units
- Point-of-Purchase Signage
- Hanging Signs
- Inline Gondola Dress-Ups
- Case Wraps
- Pallet Displays
- Packaging Items

Blanc
displaygroup

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displaygroup



New Wire Racks and Displays

new [*adjective*]

Not old. Recently bought, acquired or created.

Blanc Display Group's latest acquisition, Wire Displays, Inc.

The Blanc Display Group has expanded its capabilities to wire racks and displays! In addition to our already comprehensive merchandise lines like sign frames, sign holders, case dividers, shelf strips, menu and promo boards, product inserts, dump bins, vacuum formed and corrugated displays and so much more, we can now offer wire racks and displays to help you make the most of your retail space. Whether you are renovating, updating or starting from scratch, let us help you maximize your space with quality stock and custom wire merchandise. Designed with organization, visibility and space efficiency in mind, our wire racks and displays turn small and large spaces alike into stop-customers-in-their-tracks showcases.

The Blanc Display Group's creative and manufacturing teams can conceptualize and manufacture items to your business' unique specifications and dimensions. Also available are custom color options, logo and brand headers that will complement both our stock and custom wire racks and displays.

Blanc Display Group offers one-stop-shopping convenience at a competitive price. We will work within every budget. Give us a call today to see how we can help you optimize your merchandise organization, space planning, display layouts, marketing and brand-building campaign.



Custom Sign Arm



Standing Display



Counter Spinner Display



Hanging Unit

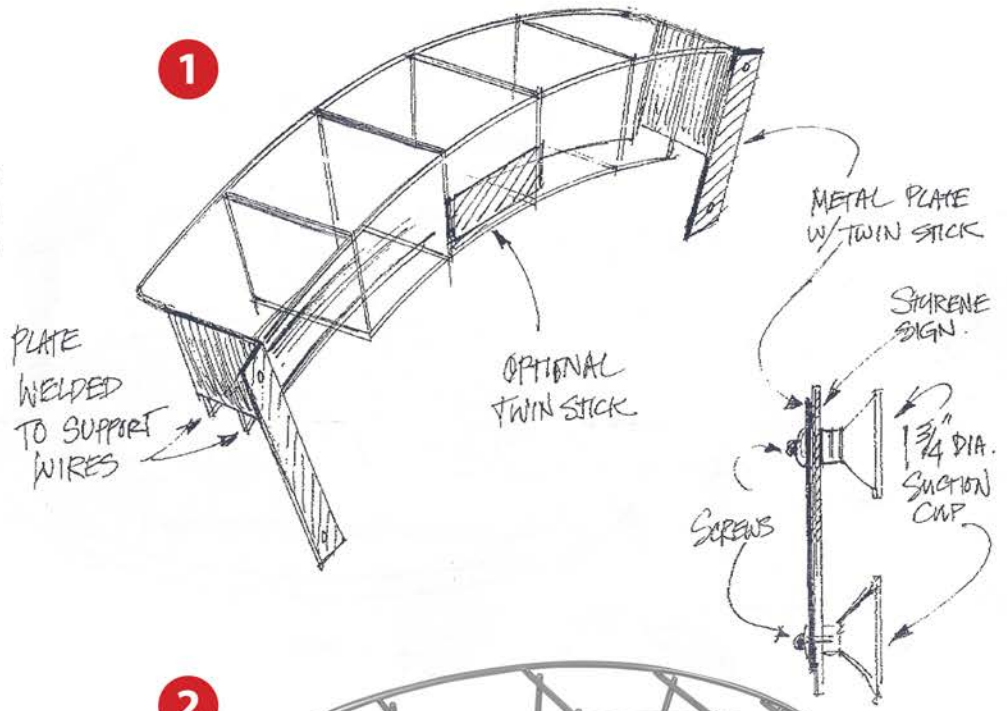


Gravity Feed Wing

It All Starts With A Concept!

Let our design team put your ideas to work. We can create a fixture that will organize your merchandise, optimize space and promote sales.

Custom-made fixtures can be manufactured to any shape, size or specification. Add your logo and company colors to create a unique marketing campaign or personalized brand-building opportunity!



3-Step Custom Glass Door Display

1. Item concept and rendering.
2. In-house manufactured product.
3. Customized logo signage.

Custom Wire Shelf Units



Custom Wire Displays

cus • tom [*adjective*]

Made to order for a particular customer. Created to fit the needs, specifications or requirements of a business. A Blanc Display Group specialty.

Design functional departmental décor unique to your retail space dimensions and specifications with custom wire racks and displays. Our design team will work with you to conceptualize and create wire products best suited to optimize space, organize merchandise, facilitate flow, promote sales and boost your bottom line.

Whether you opt for freestanding, lean-footprint **Floor Displays**, clutter-busting **Counter Displays**, product extending **Peg Board Displays**, wall hugging **Hanging Displays** or a mix of our metal merchandisers, Blanc Display Group has you covered.

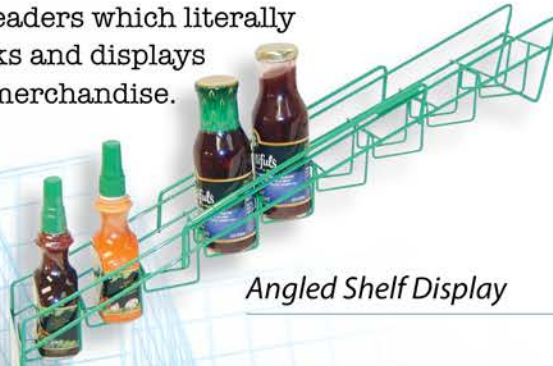
Blanc Display Group also features custom hot stamped or printed headers which literally brands your wire racks and displays while branding your merchandise.



Floor Display



Power Wing



Angled Shelf Display



Peg Board Display



Counter Display



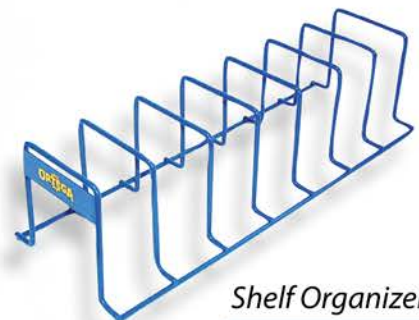
Gravity Feed Display



Floor Display



Basket Attachment



Shelf Organizer

Stock Wire Displays

stock [noun]

Products, goods or merchandise available for purchase.

Organize products in seconds. Lightweight and sturdy, our stock wire displays are ready to show off your merchandise right out of the box. Simply select the display that best suits your needs.



22" L x 48" H x 11.5" W



36" L x 59" H x 17" W



24" L x 55" H x 12" W



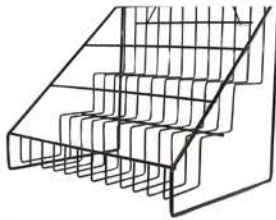
66" H x 19" W

Floor Displays

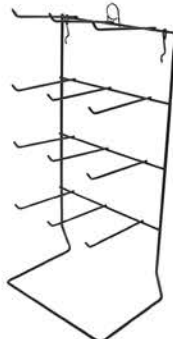
Perfect for both cozy corners or expansive rooms, floor wire displays come in an array of stock sizes as well as custom options. Choose one as a product showcase or mix and match to outfit your entire retail space.



12" L x 16" H x 7" W



15" L x 13" H x 12" W



12" L x 24" H x 7" W



Top Sign Holder



17" H x 10" W



5.5" L x 12" H x 10" W



8" L x 18" H x 5.75" W

Counter Displays

Organize and optimize counter space with our lean profile counter displays. Whether you're promoting packages or pies, these movable metal displays get the job done with very little overhead, plus they can easily repurpose well with interchangeable merchandise and custom headers.



Peg Display 16.5" L x 4" H x 6.5" W



Glass Door Display 17" L x 5" H x 3" W



Power Wing 9" L x 46.5" H x 6.5" W

Hanging Displays

Professional looking with easy assembly, that's how we describe our stock **Peg Displays**, **Glass Door Displays** and **Power Wing Hanging Displays**. Our powder-coated displays seamlessly attach to slat boards via pegs and "s" hooks or to glass by suction cups. These methods prevent scarring and limit remodelling costs when upgrading your store or department's décor. All our displays are visually pleasing, while presenting products in an organized manner. Make it a customized P.O.P. display showcase with your brand message and image.

Vacuum Forming [noun]

vac • u • um form • ing

A process wherein a sheet of warmed thermoplastic is placed on a mold and suction is applied to create a shape. One of Blanc Display Group's most durable and popular custom and stock product lines.

Our vacuum formed trays, organizers, bins and chutes are a cost-effective way to keep your products in the spotlight and in pristine condition. These products can be customized with your logo and to your unique specifications.

The Blanc Display Group custom tray process begins with a lifestyle rendering simulating the look of the end product and how the merchandise would appear in the tray before incurring the cost of building a mold.



Hot Stamping

Make your logo pop with a splash of colorfast and smudge-free ink professionally imprinted using the hot stamp method. It's long-lasting and cleanup is a breeze!

Product Organizers

Prevent sloppy displays and slouching packages with our product organizers. Our trays will keep your product straight and upright. Ideal for thinly bagged or delicate products.

Various sizes available in stock, see online catalog or call for assistance.



Tray Organizers

Pretty packages all in a row. Keep products like salads, dips and tub merchandise neat and clean with our vacuum formed tray organizers. These durable and sturdy customizable receptacles are light enough to move and easy to clean.

Available in stock: 18"L x 4.5"W x 1.5"D



Perforations to adjust to various case dimensions



Shelf Organizer

Our shelf organizer is perfect for customization. Place your logo prominently on the front for maximum exposure. The tray will keep your product straight and tidy. A natural for frozen and dairy cases, bagged salads, coffee bags, cans and gondola shelves. They can even be incorporated into a larger display.



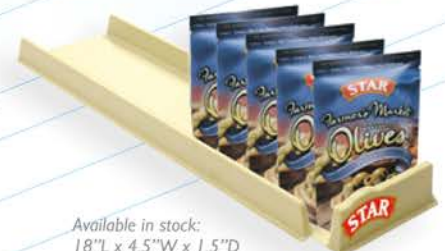
Horizontal Shelf Organizer

Keep your products in line with our Horizontal Shelf Organizer. Customize with your logo for added impact and brand recognition.



Interlocking Shelf Trays

Build a display in a dash with our interlocking shelf trays. Whether you're planning a small display using two or three trays or want to go big by adding more, our trays offer the convenience of changing your mind—and display size in an instant.



Available in stock:
18"L x 4.5"W x 1.5"D

Vented Plastic Tray

Available in custom colors, our Vented Plastic Tray is even more impressive paired with a header card.



27"L x 11"W x 2"D

Deep Well Bin

Perfect and portable on its own or pair with a customized case or header card for a more effective display. May be tiered with additional bins.



20.5"L x 14.75"W x 5.5"D

2-Step Counter Tray

Makes minimal inventory look full with our 2-Step Counter Tray.



22.5"L x 8.75"W x 5"D

Single Product Slotted Organizer

Our Single Product Slotted Organizer is perfect for displaying odd-shaped packages for optimal visibility while utilizing minimal shelf space.



10"L x 4"W

3-Step Counter Tray

Our 3-Step Counter Tray places your products in the spotlight. Add a riser or header card to create a cost-effective custom display.



12"L x 11.25"W x 2.75"D

Single Product Organizer

Create a display to any width by adding single components as needed with a Single Product Organizer.



18"L x 3.5"W

Clear Plastic Tray

Great for countertops! Attract even more attention by attaching a customized case or header card on back, then place samples in the tray...it's that easy!



8"L x 6"W x 4"D

Tub Counter Bin

Our Tub Counter Bin is a perfect receptacle for your products. Customize the color and/or add a logo. Use for flowers, candy, travel-size goods, samples, toiletries and more.



25"L x 12"W x 6"D

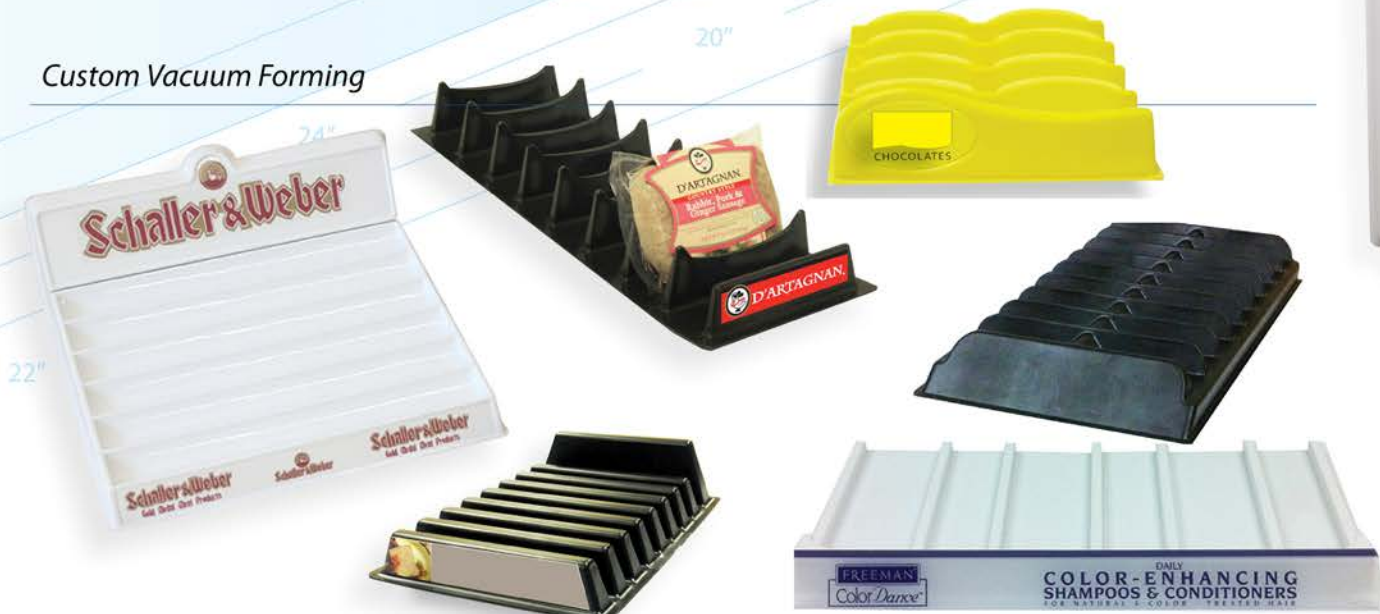
Gravity Feed Chute

Optimize wall space with our wall-mounted Gravity Feed Chute. Select one or stack several for space-saving convenience.

28.5"H x 3.5"W x 2.25"D



Custom Vacuum Forming



Corrugated *[adjective]*

corrugated

To draw or bend into folds, furrows and ridges; wrinkled.

Blanc Display Group's merchandise line of durable, eco-conscious cardboard counter and floor displays.

Blanc Display Group offers custom corrugated displays suited to the needs of your business. Whether your request is an advertising display or a product receptacle, we can die cut to your specifications and/or design aesthetic. Our design team will work with you to create a sturdy, yet lightweight display to communicate your advertising or merchandising campaign.



Corrugated Table Top Displays

You can spot our illuminated environmentally-conscious corrugated table top displays practically a mile away. Durable material and vibrant eco-friendly ink make these displays a double winner!

Corrugated Floor Displays & Shippers

Stop your customers in their tracks with our easy-to assemble corrugated floor displays and shippers. Select the size, shape and color best suited to your merchandise and watch your sales soar!



Floor Display Standees

Stop-and-stare signage. Our floor Display Standees will stop consumers in their tracks. Customized to your specifications, these sturdy standees will get your brand noticed—fast!



Wood Displays

Add style and character to your décor with custom wood displays. Durable and sturdy, our natural wood displays are made in-house to your unique specifications.



Pallet Displays

Instant recognition promotes impulse buys—and profits. Our Pallet Displays include everything you need to get started! From design to printing and die cutting, Blanc Display Group offers no-fuss, no-muss customized displays at a competitive price. We make marketing your brand and products easy and economical.



Dump Bins [noun]

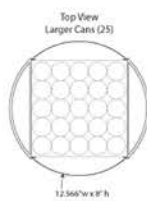
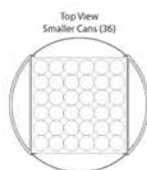
dump bins

Free-standing open floor display containers that are filled with small, loose products like trial-size or sample portions, often heaped in a disorderly manner from which a consumer will shop. Often used for promotional, seasonal and clearance products. Dump bins are designed to increase product visibility and generate impulse sales. A Blanc Display Group client favorite.

Customer dump bins are a lightweight, movable, colorful, cost-effective and organized way to promote products, specials and sale items. Place near checkout lines or high-traffic areas for spontaneous sales.



Two-steps to success—and sales!
From conceptual drawing to in-store product.





NEW!

Wire Displays



Screen and Digital, Printing



R/F Sealing,
CNC Routing,
Finishing and
Assembly



Blanc Display Group

group [noun]

A number of people connected by a common activity, interest, quality and pride.

At Blanc Display Group we are as the name suggests. We are a group of innovators, craftspeople, designers, engineers, plastic fabricators, in-house manufacturers, metal workers, wood workers and artisans creating quality, competitively priced custom and stock signage and displays. With over 250,000 square feet of manufacturing space, Blanc Display Group features a variety of product lines while offering one-stop shopping convenience and top-notch customer service to all our customers.



Vacuum Forming:
High Speed Inline,
Rotary and Large
Format Sheet Fed



Extruding

Mounting and
Die-Cutting



Creative
CAD Design,
Engineering,
and Prototyping



Metal and
Wood Working



Hot Stamping,
Heat Bending &
Plastic Fabrication

